



HOW CENSUS INFORMATION IS USED

CENSUS 2000

Simpler, More Accurate, Less Costly

❖ **PURPOSE OF THE CENSUS**

Provide population counts needed to apportion seats in U.S. House of Representatives.
Determine state legislative district boundaries.
Meet critical national data needs for the next 10 years.

❖ **FEDERAL PROGRAMS**

Determine compliance with the Voting Rights Act and amendments.
Allocate funds from federal grant programs.
Identify areas needing bilingual education.
Assess the need for equal employment opportunity programs.
Allocate funds and analyze programs for American Indians and Alaska Natives.
Identify areas needing energy assistance.
Develop programs to reduce unemployment.
Identify areas needing programs to stimulate economic growth.
Establish fair market rent values.
Enforce fair lending practices.
Assess the need for developing or expanding low-income housing programs.
Identify areas requiring child assistance programs.

❖ **INDIVIDUALS**

Verify age and assist in family tree research.

❖ **ACADEMIC RESEARCH**

Analyze social and economic trends and population growth.

❖ **STATE AND LOCAL GOVERNMENT PROGRAMS**

Prepare redistricting plans for state legislatures and local governments.
Develop social services programs, including programs for the elderly and disabled.
Assess transportation systems and improve commuting patterns.
Identify areas for low-cost housing programs.
Establish occupational and vocational education programs.
Plan school district boundaries and school construction.
Assess the need for state housing bonds for below-market interest rates on mortgages.

❖ **BUSINESS AND MARKETING**

Select sites for retail stores and new plants and assess labor pools.
Select locations for marketing goods and services.

❖ **NATIONAL, REGIONAL AND LOCAL ORGANIZATIONS**

Assess the social and economic progress of population groups and develop program goals and policies.
Establish regional transportation systems.

COMPLETE YOUR CENSUS FORM — MAIL IT BACK

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